



JULIE JONES

BROKER ASSOCIATE

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Top Producer Julie Jones looks forward to opening the door to your new luxury residence.

As Broker Associate with Premier Estate Properties specializing in estates in excess of one million dollars, Julie knows Fort Lauderdale's luxury real estate arena. Julie is a Certified Luxury Home Marketing Specialist, a member of the International Consortium of Real Estate Associates (ICREA) and Who's Who/LuxuryRealEstate.com.

Julie immigrated from England where every person's residence is their castle and service excellence is deep-rooted in tradition. Julie facilitated almost half of Fort Lauderdale's ultra-luxury transactions in 2009, and manages over \$200 Million of the Premier Estate Properties \$1.42 Billion portfolio. The Realtor Association of Greater Fort Lauderdale named Julie as Fort Lauderdale's Top Luxury Broker for 2009, with closed sales of \$37,362,000. In addition, Premier Estate Properties tapped Julie as the top producing broker company-wide for 2009. This sales performance earned Julie's reputation as the "Go To" Broker for ocean or waterfront residences. Superior marketing techniques, detailed market knowledge, tenacious negotiating and high professional ethics make Julie the broker of choice for business leaders, investors, pro-athletes and celebrities both nationally and internationally.

Julie describes Fort Lauderdale as a paradise joining two worlds. "With the unique grand canals known as the Venice of America and seven miles of pristine, award-winning beaches, Fort Lauderdale is the increasingly popular and ultimate south Florida destination with exciting water and oceanfront real estate opportunities." With the recent rejuvenation of the Fort Lauderdale Beach area, oceanfront properties are becoming more desirable. The market's return is playing a key role in the greater demand for water and oceanfront residences. Julie considers that she represents Fort Lauderdale's finest properties and always has an exciting range of single family residences and luxury condominiums in inventory.

Julie is seeing a higher number of serious buyers this year. She has already sold \$15 million in the first quarter compared to last year's \$11 million. "Buyers are seeking value. The properties getting activity are those accurately priced to today's market," Jones says. "It is an interesting economic indicator to note that local Floridians are returning to the marketplace after previously being priced out of the luxury market." Also, people across the U.S. are renewing their plans to make South Florida their permanent residence, dream vacation or retirement home for the fabulous climate and possible tax advantages. "Favorable currency rates and the attraction of a safe investment continue its appeal to foreign investors. To date we have seen buyers from Russia, Europe and Canada," Jones says.

Julie's proven experience and knowledge of the cosmopolitan Fort Lauderdale market has been gained over 10 years as a luxury real estate broker and proves invaluable to those seeking either, full-time relocation, a vacation home or investment property in the sunshine state.